

Urgent Care Foundation Philanthropic Grants – Scoring Rubric

Criteria	Insufficient 0 points	Emerging 1 points	Acceptable 3 points	Excellent 5 points
<b>Advancing the Urgent Care industry or Urgent Care medicine as a specialty</b>	<b>Did not address</b> impact on advancing awareness of Urgent Care industry or advancing Urgent Care medicine.	<b>Addressed, but vague.</b> Shared possible impacts on Urgent Care, but does not create a strong sense of purpose.	<b>Addressed, and logically presented with some support.</b> Included discussion about possible impacts either on industry awareness or advancing Urgent Care medicine.	<b>Thoroughly addressed, clearly and concisely. Presented with supporting references.</b>
<b>Addressing Industry Gaps</b>	<b>Did not address.</b> No clear identification of industry gaps to indicate a need for the project.	<b>Vaguely addressed, but did not demonstrate industry significance for the project.</b> Lacked support for the need of the project.	<b>Addressed, and demonstrated industry significance for the project.</b>	<b>Thoroughly addressed and demonstrated industry significance. Included support references.</b>
<b>Target Audience</b>	<b>No clear identification</b> of target audience(s).	<b>Vague identification</b> of target audience(s).	<b>Clearly identified target audience(s).</b>	<b>Strongly defined target audience(s), with explanation of selection significance.</b>
<b>Project Design and Methodology</b>	<b>Plan lacks sufficient detail</b> to judge how it will accomplish work. <b>Methodology not addressed.</b>	<b>Plan lacks depth of detail</b> or appeared to be missing steps. <b>Methodology vaguely addressed.</b>  For multi-year projects, vague description of how each year will build upon the work.	<b>Plan included description of the major steps. Includes some specificity about the methodology.</b>  For multi-year projects, outlined how each year will build upon the work.	<b>Plan includes detailed description of major and minor steps;</b> description of strengths, weaknesses, and critical attributes. <b>High level of specificity about the methodology.</b>  For multi-year projects, clearly described how each year will build upon the work.
<b>Evaluation and Outcomes</b>	<b>Evaluation missing or unusable.</b>	<b>Evaluation flawed by untestable outcomes, inappropriate metrics,</b> or lack of useful data collection.	<b>Evaluation addressed anticipated results, but lacks some detail about data or metrics.</b>	<b>Evaluation is clear how data is to be collected and used to demonstrate success.</b>
<b>Sustainability</b>	<b>Did not address sustainability or future impact of project.</b>	<b>Vague reference to sustainability. Future impact of project is assumed,</b> no supporting argument provided.	<b>Clearly stated sustainability with project designed to end with grants, or addressed some effort to secure commitment beyond grant.</b>	<b>Sustainability supported with evidence presented that project or its impact can be sustained beyond grant period, if results warrant.</b>

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<b>Dissemination of Results</b>	<b>Did not address</b> dissemination of results.	<b>Dissemination of results vaguely outlined.</b> Did not include discussion of how the project could contribute to the field or possibility for the future.	<b>Clearly stated plan for dissemination of results.</b> Included limited discussion about how the project could contribute to the field and some possibility for the future.	<b>Thoroughly addressed plan for dissemination of results, making a clear connection to future contributions;</b> thoughtfully addressed significance of project.
<b>Project Timeline</b>	<b>Insufficient information</b> about project activities timeline.	<b>Vague or unrealistic timeline, with project unlikely to be achieve in current form.</b>	<b>Clear timeline of activities. Outcomes appear achievable despite gaps or leaps.</b>	<b>Thoughtful timeline that is congruent with project description and outcomes.</b>
<b>Budget</b>	<b>Insufficient information</b> expenditures to gauge feasibility.	<b>Outlined budget, but does not appear sufficient or realistic</b> for project needs in current form.	<b>Budget clearly presented and appears sufficient for project.</b>	<b>Detailed budget that clearly matches stated needs and thoughtful approach to expenditures,</b> with justification as needed.