Here’s where we’ve come from, where we are, and where we’re going:

2022
- Educate Congress - Voices of Urgent Care Campaign
- Address Care Disparity - Initial Surveys
- Advocate - Select Lobbyist
- Fundraising - $100 for $1 Million
  $900 Raised

2023
- Address Care Disparity - Data Partnerships & Expansion
- Advocate - Hire Lobbyist, Finalize Strategy, Begin Gov’t Meetings (CMS, Congress)
- Fundraising - $100 for $1 Million
  UCAdvocate $44,800 Raised

2024
- Educate Congress - ED Relief Campaign
- Address Care Disparity - Reports/Education
- Advocate - Gov’t Meetings, Collaborative Program Design

2025
- Educate Congress - State regulations focus
- Address Care Disparity - Resurvey, Connect to Incentives
- Advocate - Regulatory/Incentive Program rollout
- Public Relations - Campaign Year Two
- Fundraising - Annual Campaign
What You Can Do

Write a Check

Don't have the time to get involved in grassroots activities? That's OK—Support our efforts and invest in the future of Urgent Care by becoming a UCAdvocate. This is a long fight and we've hired the best team we could find to lobby for us, so we need everyone's financial support to keep that team working for Urgent Care. If it's not in your budget for 2023, please add it for 2024. Thanks!

Build Relationships

Connect with your Congressional representatives and local government agencies. Invite them to your centers. Show them how great Urgent Care can be. Share your stories on social media. When we do need their support, they will already be fans.

Make Some Noise

We may need you to reach out to Congress on specific issues or to help push a PR campaign. We'll make it easy, but we need to amplify our voice; without all of us, we won't be loud enough to be really be heard.

Stay in the Know

Follow our Advocacy updates. Stay informed.