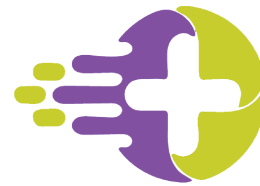


Ready SetGo

URGENT CARE CONFERENCE



SOUTHEAST REGIONAL
URGENT CARE ASSOCIATION



OCTOBER 24-26
2024



CROWNE PLAZA
ATLANTA PERIMETER AT RAVINIA



We're pleased to announce the inaugural Southeast Regional Urgent Care Association Conference on October 24-26 in Atlanta, Georgia. Led and organized by members of the SERUCA board, the conference will include speakers and panel leaders on topics ranging from treating hand injuries and antibiotic stewardship, to OCC med, advocacy, and coding.

The SERUCA conference is being held alongside the 2024 Southern Medical Association (SMA) Annual Scientific Assembly, but with a separate urgent care tract of lectures. SERUCA attendees will have the opportunity to attend the SMA Pain Management session on Thursday, October 24, at a discounted rate. Continuing education credits will be available for attendees—The Urgent Care Association (UCA) will provide CME credits for SERUCA events, and SMA will provide CME for the Pain Management session. Both conferences will share exhibition space and food/beverage offerings.

Schedule:

Thursday, October 24

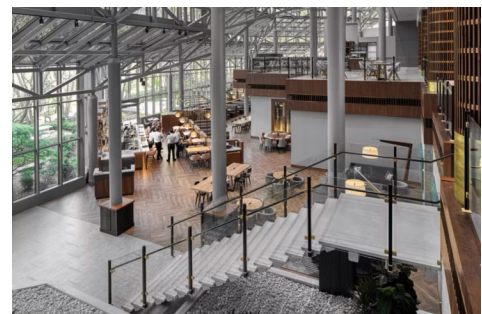
- Substance Use Disorders (CME) – sponsored by the Southern Medical Association
- Exhibitor Check-in and Booth Set-up (afternoon)

Friday, October 25

- Exhibit Hall opens
- Attendee Breakfast, Lunch, and Breaks in Exhibit Hall
- Urgent Care presentations. 8:00 am – 4:45 pm

Saturday, October 26

- Attendee Breakfast, Lunch, and Breaks in Exhibit Hall
- Urgent Care presentations. 8:00 am – 3:45 pm
- Exhibit Booth Tear-Down (early afternoon)



SPONSORSHIP OPPORTUNITIES

Registration and Badge/Lanyard Sponsor* <i>(one available)</i>	\$2,500
Exhibit Table Sponsor <i>(waitlist only)</i>	\$2,500
<ul style="list-style-type: none"> • 6' table and 2 chairs • 2 Booth Personnel 	
Friday Welcome Cocktail Party Sponsor	\$3,000
Breakfast Sponsor <i>(2 available)</i>	\$2,250
Lunch Sponsor <i>(2 available)</i>	\$2,500
Attendee Tote Bag Sponsor*	\$2,500
Note Pad/Pen Sponsor*	\$1,500

All sponsorships include:

- Recognition on SERUCA website
- Recognition on SERUCA signage *(requires payment by 9/15)*
- Company recognition to attendees during the event
- One-page promotional insert *(provided by sponsor, shipped directly to organizer by 9/15; max size 8.5"x11")*
- Conference events for 2 people *(CME credits for sponsors and exhibitors require paid registration)*
- Roster of attendees *(attendees can opt-out)*

**Sponsor to provide all items – tote bag, badge/lanyards, note pads, pens, signage, promotional information, etc. All items provided must be approved by SERUCA*

Contact XXX

