



Strategic Advisory Group

AUGUST 2023

Our Agenda

- ▶ Presentation: HealthTrackRx
- ▶ SAG website
- ▶ Advocacy Strategy Update
- ▶ Leadership & Advocacy D.C. Conference
- ▶ Clinic Manager Bootcamp
- ▶ \$100 for \$1M Campaign Feedback
- ▶ Ongoing role of SAG



Sponsoring
Presenter:
Michael
Bennett

713-854-5498

Strategic Advisory Group

SAVE THE DATE

AUGUST 17TH, 2023 12:00 CENTRAL

Add to Your Calendar

SPONSORS



MEMBER ORGANIZATIONS



PAST MEETINGS

2023

2023 SAG Convention Slides -

2022

2019

2018

2017

PROJECT UPDATES



[Click here to Download](#)





Advocacy Update

LOU ELLEN & SELENA GURLEY – ADVOCACY
COMMITTEE CHAIR

2023
Leadership
&
Advocacy
Conference



November 14-16 – Washington, DC

Hotel: Park Hyatt

Meeting Location: McDermott+
Offices

Save the date sent already – space
is limited – please RSVP ASAP

OK to send C-Suite alternate as
usual

CLINIC
MANAGER
BOOTCAMP

New Product Idea



\$100 for \$1,000,000

NEED YOUR FEEDBACK



2024 Role(s) of the Strategic Advisory Group

Current SAG Roles

- ▶ Advise on Strategic Issues:
 - ▶ Advocacy
 - ▶ New Products/Programs/Relationships
- ▶ Provide feedback on emerging models/technologies
- ▶ Share insights on current/emerging industry dynamics

New SAG Role

- ▶ Advise UCA and UCF on “administrative” Research Priorities & potential funders
 - ▶ Operational Advancement – short-term success
 - ▶ Long-Term Success (Advocacy/Public Relations/Offense/Defense)



Open Forum