

# PLAYBILL

Caesars Forum, Las Vegas, NV

**URGENT CARE FOUNDATION**

## **CELEBRATION**

Monday, April 15, 2024 | 6:30 p.m. - midnight



**UCF** | URGENT  
CARE  
FOUNDATION

stretch • grow • prosper  
**DRIVING CHANGE**  
THE URGENT CARE CONVENTION 2024

Playbill Event Booklet Sponsored by:  
Stephanie and Peter Lamelas, MD, MBA, FCUCM



Thank you to our vendors, UCA staff and UCF Event Committee Members for making tonight possible:





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# Welcome Letter

## **Dear Friends and Colleagues,**

Tonight, we focus on the future. In collaboration with the Urgent Care Association (UCA) and the College of Urgent Care Medicine (CUCM), we strive to ensure that Urgent Care continues to “Stretch, Grow and Prosper.”

## **Recognition of Urgent Care: The Dee Chapman Fund**

We are re-dedicating the Dee Chapman Fund, thanks to the support of her family, and colleagues at Abbott. Contributions raised in Dee’s memory will support public relations efforts in 2025.

## **Supporting Original Research Grants**

UCF’s silent and live auctions will support the following research priorities:

- Urgent Care’s impact on ED visits
- Impacts of different ownership models
- Trends in payer rates
- Staffing challenges
- Emergency preparedness
- Antibiotic Stewardship
- Primary care in Urgent Care

# Welcome Letter

## Supporting Special Initiatives

Funds raised in the "Raise Your Number" segment, will support projects that further Urgent Care medicine as a specialty and create pathways for industry progress and advancements.

Thank you for being here and in advance for your continued support. Enjoy the evening!



*Luis De La Prida*

**Luis de la Prida, MBA**  
President, Urgent Care Foundation  
Managing Partner, The NYBB Group



*Lou Ellen Horwitz*

**Lou Ellen Horwitz**  
Chief Executive Officer  
Urgent Care Association

# Thank You from the Event Chairs

## Welcome to the UCF Celebration!

This is a very special year for both of us — it's our first year as co-chairs for the event. As long-time Urgent Care supporters ourselves, we find it so rewarding to share this space with each and every one of you, from your different backgrounds and areas of expertise. You are the ones who make this possible. You breathe the life into and provide support for this event, which then allows us to turn around and provide funding for research grants and support new public relations campaigns for our industry.

We also get to acknowledge this year's Urgent Care Award recipients, our sponsors, and the dedicated staff and volunteers tonight. We are grateful for all of the work you do. So, sit back and enjoy. It will go by fast, but what we are able to do here tonight will have lasting impact for us all.

Cheers!



### **Andrea Malik Roe**

Treasurer  
President/Co-Founder  
CRH Healthcare



### **Brooke Tomlinson**

Secretary  
Senior Manager  
Managed Marketing & Institutions  
Reckitt

# About the Urgent Care Foundation

## Mission

The Urgent Care Foundation is a 501(c)(3) non-profit entity, and is the singular, nationally-recognized entity devoted to enabling Urgent Care viability through grants for original medical and operational research, special initiatives and raising awareness of Urgent Care.



With its origins cemented in the desire to expand an ongoing Fellowship Program, UCF was created to accomplish these goals and incorporated in 2011. UCF continues to support training the next generation of physicians and research activities in Urgent Care medicine.

# UCF Board of Directors



**Luis de la Prida, MBA**  
President  
Managing Partner  
The NYBB Group



**Andrea Malik Roe**  
Treasurer  
President/Co-Founder  
CRH Healthcare



**Brooke Tomlinson**  
Secretary  
Senior Manager  
Managed Marketing & Institutions  
Reckitt



**Steve Sellars, MBA**  
Immediate Past President  
Chief Executive Officer  
Premier Health



**Randy Johansen**  
Trustee  
President  
American Family Care



**Joseph Chow, MD**  
Trustee  
Group President and Chief  
Medical Officer  
TeamHealth Ambulatory Care

# UCF Board of Directors



**Lori Japp, PA-C**

Trustee  
Vice President  
Urgent Care & Employer  
Solutions  
UCHealth



**Lori Vrajich, MPH**

Trustee  
Chief Operating  
Officer, West Region,  
HCA Healthcare



**J.D. Zipkin, MD, MA,  
FAAP, FACP**

Trustee  
Board Certified in Internal  
Medicine and Pediatrics



**Jasmeet Singh Bhogal, MD,  
MBA, FCUCM**

Trustee  
Immediate Past President  
College of Urgent Care Medicine

# UCF Event Committee



**Andrea Malik Roe, Co-Chair**  
UCF Treasurer  
President/Co-Founder  
CRH Healthcare



**Brooke Tomlinson, Co-Chair**  
UCF Secretary  
Senior Manager  
Managed Marketing & Institutions  
Reckitt



**Tracey Davidoff, MD, FCUCM**  
UCA Board of Directors  
Staff Physician  
Baycare Urgent Care



**Luis De La Prida, MBA**  
UCF President  
Managing Partner  
The NYBB Group

# UCF Event Committee



**Lori Japp**  
Vice President  
Urgent Care & Employer  
Solutions  
UCHealth



**Steve Sellars, MBA**  
Immediate Past President  
Chief Executive Officer  
Premier Health



**Laurel Stoimenoff,  
PT (Retired), CHC**  
Liaison  
College of Urgent Care Medicine



**Pamela Sullivan, MD, MBA,  
CPE, FACP, FCUCM, PT**

# 2023 Projects

## Antibiotic Stewardship

**Initiative Partners:** bioMérieux and Reckitt

Antibiotic Awareness Week Presentation with the Centers for Disease Control and Prevention (CDC)

**Attendance:** 350+

- One-hour presentation with Guillermo (Memo) Sanchez, MSHS, MPH, PA-C from the Centers for Disease Control and Prevention (CDC) and Patrick Dolan MD, FCUCM from PM Pediatric Care
- Focus on solutions and successes that have been realized across a diverse group of Urgent Care settings; what's new, what's working

## Completion of Third Year of CDC Grant

**Initiative Partners:** Antibiotic Resistance Action Center (ARAC), Milken Institute, School of Public Health, George Washington University; Principal Investigator Patrick Dolan, MD, FCUCM

In May 2022, UCF was awarded a grant from the CDC to further Antibiotic Stewardship (ABS). This grant - the inaugural federal award for UCF - is funding Urgent Care Association and College of Urgent Care Medicine ABS activities as part of a five-year cooperative agreement with the CDC (2020-2025).

# 2023 Projects

## Sexual Health

**Initiative Partners:** ChemBio and Visby

State of STI Care Focus Groups, Education Content Development

- Conducted focus groups to learn more about state of STI care in Urgent Care in addition to barriers and opportunities for STI care
- Populated new STI educational content in the UCA Learning Center, including “Syphilis Toolkit for Urgent Care Professionals,” from Chem Bio, with BioSynex Group, in collaboration with Russell Rooms, DNP, APRN-CNP

# 2023 Projects

## Education Support Grants

### **Urgent Care Operations Webinar Series**

The UCA Learning Experience Department was awarded an Education Support Grant in order to develop and produce a webinar series on Urgent Care operations.

**Series Speaker:** Jodi Strock, Practice Administrator, Physicians Urgent Care, PLLC

**Webinars:** HR: Raises, Promotions and Reprimands; Claims and Billing: Get Your AR Under Control; Marketing; Adding a New Service Line

**Registrations:** 180

## Clinical Consortium at The Assembly

**Sponsors:** Abbott Rapid Dx North America, LLC, bioMérieux, Cepheid, Pfizer, Inc., Reckitt, Sekisui Diagnostics

The College of Urgent Care Medicine and UCA Learning Experience Department were awarded an Education Support Grant to host the Clinical Consortium — a group of clinical thought leaders from organizations of 30 or more centers that advises the association on future strategies for Urgent Care medicine — at the first annual meeting of The Assembly.

# 2023 Projects

## Urgent Care Philanthropic Grants Program

This program fuels projects and research that serve to further Urgent Care medicine as a specialty, contribute to the library of published research on Urgent Care, address known industry gaps and create pathways for continued industry progress. In 2023, UCF donated \$30,000 to fuel the following projects.

### Spring Grant Recipients



Benchmarking Urgent Care Clinicians' Confidence Level with Common Procedures



Promoting Equitable Care Through the Establishment of Industry-Wide Pediatric Urgent Care Quality Benchmarks

### Fall Grant Recipients



Antibiotic Stewardship Program in the Urgent Care Setting - A Measure of Clinical Impact



Empowering Autism-Friendly Urgent Care: Bridging Gaps, Fostering Inclusivity, and Enhancing Patient-Centric Care

# Schedule of Events

## Monday, April 15

|            |  |
|------------|--|
| 6:30 p.m.  | Cocktail Reception, Silent Auction & Giving Tree |
| 7:30 p.m.  | Welcome & Dinner                                 |
| 7:50 p.m.  | Awards Presentation & Entertainment              |
| 8:40 p.m.  | Live Auction                                     |
| 9:00 p.m.  | Dee Chapman Fund                                 |
| 9:15 p.m.  | Number Raise                                     |
| 9:40 p.m.  | Closing Remarks & Entertainment                  |
| 10:00 p.m. | After Party & Chill Lounge, Ends at Midnight     |

### **Masters of Ceremonies:**

UCF Event Committee Co-Chairs

Andrea Malik Roe  
CRH Healthcare

Brooke Tomlinson  
Reckitt

### **Auctioneer:**

Clint Bell



# Dinner Menu

## Hors d'Oeuvres

Seared Ahi Tuna (DF) (N) - Cucumber, Pickled Shallot, Cilantro, Toasted Peanuts, Chili Crunch

Honey Chipotle Glazed Bacon-Wrapped Date (GF)

Summer Roll (VG) (GF) - Avocado, Carrots, Red Cabbage, Lettuce, Radish, and Sweet Chili Sauce

## Salad

Baby Greens (GF)(V) - Artisan lettuces, heirloom tomatoes, shaved purple carrots, English cucumbers, housemade green goddess dressing

## Entrée

Roasted Free Range Chicken (GF) - Black Truffle Under the Skin  
Roasted Jidori Half Chicken, Parsnip-Cherrywood Bacon Puree,  
Seared Green Beans with Truffle Chicken Jus

## Vegetarian Option: Available Upon Request

Heart of Palm Cake (VG)(GF) - Furikake, Old Bay Seasoning, Smashed Peewee Potatoes, Piquillo Pepper-Vegan Aioli, Shaved Asparagus

## Dessert

Chocolate Cheesecake, Hazelnut and Cocoa Nib Mousse (N) -  
Manjari 65% Chocolate Cheesecake, Hazelnut Cake, Chocolate Cream, Cocoa Nib Mousse

Carrot Cake in a Glass - Carrot Cream, Carrot Gelée, Mascarpone Cream, Traditional Carrot Cake

Pineapple Upside Down Cake (GF)(VG) - Fresh Berry Coulis  
Available upon request

DF - Dairy Free | GF - Gluten Free | VG - Vegan | V - Vegetarian | N - Includes Nuts

# Stretch, Grow, Prosper

With a new "Stretch, Grow, Prosper" magic garden theme and built-in experiences, the Urgent Care Foundation Celebration takes on a new flavor in 2024.



**DJ Jace**



**360 Slo-Mo  
"Have I Gone Mad" Booth**



**LED Hoop Rhythmic  
Gymnastic Performances**



**Brain Art  
Station**



# Opportunities to Give

## Silent Auction

### Supporting Special Initiatives

Reception area, 5:30 - 7:15 p.m. Winners displayed in the Chill Lounge at 10 p.m.



Donor: Caesars Entertainment

### Neon Lights Getaway

Caesars Entertainment looks forward to welcoming you! Your package includes: Two (2) complimentary consecutive nights in a luxury room at any Caesars Entertainment Las Vegas property (room/suite types may vary and are based on availability). Immerse yourself in luxury that emerges at every turn, every texture, and every amenity!

**Value: \$1,500.00**



Donor: Caesars Entertainment

### Mountain Magic Expedition

Caesars Entertainment invites you to experience excitement, luxury, style and prestige! Your package includes: Two (2) complimentary consecutive nights in a luxury room at any Caesars Entertainment Lake Tahoe property (room/suite types may vary and are based on availability). Come out, play and stay in the most welcoming accommodations around Lake Tahoe!

**Value: \$1,250.00**

# Opportunities to Give

## Silent Auction



Donor: KEI Outdoor

### **Outdoor Hospitality**

Enjoy a 2-night stay at any of the following 7 KOA Campgrounds: Grand Canyon, Circle Pines, Flagstaff, San Diego, Temecula/Vail Lake, Palm Springs, St. Louis.

In any accommodation - RV site, Deluxe Cabin, Glamping Tent and more...

**Value: \$700.00**

### **Package 100: Serenity Bracelet**

Stainless cable with rhodium and hematite overlay. Three zirconia crystals micro-pavé stations and magnet closure.

**Value: \$350**



Donor: Jewels With  
A Purpose

### **Package 101: Modern Classic Set**

The necklace measures 18 inches, with adjustable length and lobster clasp. A signature camellia flower detail in the back complements this lovely piece. A beautiful array of clear zirconia adorn the post earrings and the stunning pendant.

**Value: \$500**



Donor: Jewels With  
A Purpose

# Opportunities to Give

## Silent Auction



Donor: Jewels With  
A Purpose

### **Package 102: Dazzle All Day 1.5” Hoops in White Gold**

Micro-pavé stones adorn inside and out. Signature press and release safety clasp, hypoallergenic, lightweight, exceptional craftsmanship.

**Value: \$550**



Donor: Jewels With  
A Purpose

### **Package 103: Brilliant Cocktail Ring in White Gold (Size 7)**

Bold yet timeless, this exquisite cocktail ring is a special ice cut shape, for infinite brilliance.

**Value: \$600**



Donor: Jewels With  
A Purpose

### **Package 104: Striking Aquamarine Cocktail Ring (Size 7)**

Crafted with the most desirable simulated diamonds and aquamarine ever created, in a special ice cut shape.

**Value: \$600**

# Opportunities to Give

## Silent Auction



Donor: Jewels With  
A Purpose

### **Package 105: Striking Blue Sapphire Cocktail Ring (Size 7)**

Crafted with the most desirable simulated diamonds and blue sapphires ever created, in a special ice cut shape.

**Value: \$600**



Donor: Jewels With  
A Purpose

### **Package 106: Modern Sapphires Necklace & Earrings Set**

The necklace measures 18 inches, with adjustable length and a lobster clasp. A signature camellia flower detail in the back complements this lovely piece. A beautiful array of clear zirconia adorn the post earrings and the stunning pendant.

**Value: \$500**



Donor: Jewels With  
A Purpose

### **Package 107: Paw Prints on My Heart Necklace & Earrings Set in Yellow Gold**

The necklace measures 18 inches, with adjustable length and lobster clasp, finished off with our signature Camellia flower detail on the back.

**Value: \$600**

# Opportunities to Give

## Silent Auction



Donor: Jewels With  
A Purpose

### **Package 108: Black Flowers & Butterfly Necklace & Earrings Set**

High fashion necklace and hoop earrings, finely crafted in 925 sterling silver and enamel on both sides. Featuring a T-clasp for easy layering.

**Value: \$650**



Donor: Jewels With  
A Purpose

### **Package 109: Turquoise Flowers & Butterfly Necklace & Earrings Set**

Make a statement in these exquisite high fashion necklace and bracelet, beautifully designed in California and finely crafted in 925 sterling silver and enamel on both sides.

**Value: \$650**



Donor: Jewels With  
A Purpose

### **Package 111: Classy Pearls - Lariat and Earrings Set**

Finely crafted with authentic freshwater pearls, both the lariat and the earrings have a special signature flower with a cross indent on the back, for protection. The necklace features an 18-inch chain.

**Value: \$800**

# Opportunities to Give

## Silent Auction



Donor: Jewels With  
A Purpose

### **Package 110: Lovely Lariat Necklace and Earrings Set in White Gold**

The lariat features an 18-inch chain around the neckline and the height is adjustable. A signature Camellia flower detail in the back complements this lovely piece. Micro-pavé zirconia stones adorn the lever back earrings inside and out.

**Value: \$700**

Some restrictions apply.

Scan for full silent auction details.



# Opportunities to Give

## Giving Tree

### To Benefit the Greatest Need Fund

Reception area, while packages last.

With a \$100 donation, you will randomly select — with the help of our staff members — one (1) stunning necklace, earrings, or bracelet worth \$300+. The jewelry has been graciously donated by in-kind support through Jewels With A Purpose. Each piece is beautifully designed in California and finely crafted in solid 925 sterling silver with zirconium.

**Availability limited to 75 opportunities.** You can participate as many times as you would like until the jewelry bags are no longer displayed or offered. Please provide your bidder number to the staff member before you get assistance with the Giving Tree.



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**GIVING TREE**

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# Opportunities to Give

## The Dee Chapman Fund Supporting Recognition of Urgent Care



The Dee Chapman Fund enables essential public relations and awareness efforts for Urgent Care. Your generosity will enable us to support Advocacy efforts through visibility. Each and every one

of us can make a difference when we come together for a common purpose! Ensure that we can continue to amplify our message, reach broader audiences, and ultimately make a profound impact on the healthcare landscape. **Please scan this QR code to generously donate your support in Dee's memory.**



## Donate to the UCF General Fund



The Urgent Care Foundation is a 501(c)(3) not-for-profit organization. Your support tonight is 100% deductible accordance to the law. Please advise your tax preparer for further information. Tax ID: 27-4216985

# Opportunities to Give

## Live Auction Supporting Special Initiatives



Donor: Winspire

### Mystical Ireland Charm

Luck of the IRISH! Explore 6-night Getaway for two (2) in Dublin, Ennis & Killarney, Historic Castle Overnight Stay, Guinness Storehouse Tickets, Gap of Dunloe, Inis Oirr & Cliffs of Moher Excursions!

**Value: \$7,070.00**



Donor: Winspire

### Northern Wonders: Enchantment of Fire and Ice

Step out into the arctic to Northern Lights, Blue Lagoon, and Golden Circles, 5 Nights stay for two (2) to Iceland!

**Value: \$6,968.00**



Donor: Winspire

### Chateau Chic: Tranquil Escape in Whistler's Wonderland

Ski, Travel, Explore for a 3-night stay in a standard Fairmont room at the Fairmont Chateau Whistler, British Columbia!

**Value: \$6,577.50**



Donor: Winspire

### Swing into Splendor: Golf Escape Retreat in San Diego

Enjoy a 7-day Holland America Line cruise for two (2) to Alaska, the Caribbean, Mexico or Canada/New England, subject to availability. When you step aboard one of the five-star ships of Holland America Line, you will experience a voyage unlike any other!

**Value: \$5,004.00**

# Opportunities to Give

## Live Auction



Donor: Holland  
America

### Come Sail Away

Enjoy a 7-day Holland America Line cruise for two (2) to Alaska, the Caribbean, Mexico or Canada/New England, subject to availability. When you step aboard one of the five-star ships of Holland America Line, you will experience a voyage unlike any other!

**Value: \$4,398.00**



Donors: UCA & UCF

### Dallas Dynamo: Power Your Potential - UCA Convention 25

Join UCA for a fun five days and four nights in Dallas, Texas at Hotel Anatole, during our 2025 Urgent Care Convention, May 2 - 7, 2025. Includes accommodation at the Hilton Anatole and (1) one complimentary convention registration.

**Value: \$3,500.00**



Donor: Jewels With  
A Purpose

### Dazzling Excellence

Daring and glamorous, these jewels radiate timeless elegance. European style, designed in California and finely crafted in solid 925 sterling silver with heavy gold overlay and world-renowned zirconium, multifaceted, to add an abundance of sparkle and precision cut stones- the best simulated diamonds ever created!

**Value: \$2,000.00**



Some restrictions apply.  
Scan for full live auction details.

# Auction Information & Rules

## Silent Auction - 5:30 to 7:15 p.m.

1. Each Silent Auction package has a bid sheet on the table. Persons wishing to bid may do so by placing their bid number on the bid sheet next to their bidding amount. Only an auction official can nullify a bid.
2. The closing bid circled and highlighted by an auction official constitutes the winning bid. In the event of a dispute, an auction official will act as the final authority to determine the winning bid.
3. All sales are final. No exchanges or refunds on items unless specified in package description. Unless otherwise indicated, all auction packages and services must be used within one year of the date of this auction. Dates and times for applicable items are to be arranged at the mutual conveniences of the donor(s) and winning bidder.
4. Winning bidders must pay in full the evening of the UCF Celebration & After Party event, all package(s) they win.
5. By making a purchase, the buyer waives any claim for liability against The Urgent Care Foundation or the donor of any property or service, and neither party is responsible for any personal injuries or damages to property that may result from the utilization of any property or services sold.
6. The Urgent Care Foundation reserves the right to withdraw any package at any time before its actual sale and reserves the right to reject a bid from any bidder.
7. All packages purchased can be paid for at the registration table, through Greater Giving. We accept Visa, MasterCard and American Express. No cash or check will be accepted. We may be able to offer an invoice depending on circumstances.

# Auction Information & Rules

## Live Auction - 8:40 to 9:00 p.m.

1. The Live Auction will begin after dinner; the auctioneer will make an official announcement when we begin.
2. All Live Auction bids should be made by raising your number (on the back of your Playbill Event Program) high, for the auctioneer to see.
3. The auctioneer will decide when to conclude the bidding and who has bid the highest.
4. All rules and conditions governing the Silent Auction will also apply to the Live Auction.

Disclaimer: The Urgent Care Foundation assumes no responsibility for the validity of the descriptions, authenticity, or condition of any item offered. The Urgent Care Foundation makes no warranty or guarantee.

Tax Information: The amount that is tax-deductible by law is limited to the positive difference between the amounts paid for the item less than the total retail value. A letter will be sent to the winning individuals if the winning bid exceeds the retail value. Winners will be receipted in the following days after the UCF Celebration & After Party event has ended. Winners will also receive a yearly tax statement for accounting purposes.

# Urgent Care Award Winners

**Sean M. McNeeley, MD,  
FCUCM Advancing the  
Specialty Award**



**Jasmeet Bhogal, MD,  
MBA, FCUCM**

**Becky Burress  
Unsung Hero Award**



**Linda Trevino, NCT/MA**

## Rising Star Awards



**Michael Kim, DO,  
FCUCM**

**Joseph Toscano, MD,  
FCUCM Inspiring  
Excellence Award**



**J.D. Zipkin, MD, MA,  
FAAP, FACP**

## Humanitarian Award



**Graig Straus, DNP, FNP-BC,  
ENP-C, CEN, FF/NREMT, FCUCM**



**Chris Nugent, MBA, CRA,  
RT(R)(CT)**

# Urgent Care Award Winners

## Advocacy Award

Ochsner and Premier Health  
Private Radiologic Tech (PRT) Program



**Gerry Cvitanovich, MD**



**Kevin DiBenedetto, MD**



**Lori Noel, MSN, RN,  
CNL, CNOR**

## 2024 Quality & Safety Award Accreditation Founding Team



**Peter Lamelas, MD,  
MBA, FCUCM**



**Cindi Lang RN, MS**



**Bill Meadows, MD**



**Barbara Newman**



**Nathan Newman,  
MD, FAAFP (Retired)**



**Steven P. Sellars, MBA**



**Marge Simat (Late)**



**Laurel Stoimenoff,  
PT (Retired), CHC**



Learn More About  
the Awardees

# Recognizing Our Supporters

## Corporate Event Sponsors

### Superstar



### Visionary



### Champion



## Table Sponsors

### Valor



### Notable



# Recognizing Our Supporters

## Underwriting Sponsors

**Brain Art Station & Live Champagne Toast Wall**

**EXPERITY**

**Event Program Booklet**

Stephanie and Peter Lamelas, MD, MBA, FCUCM

**Event Signage**

Graig Straus, DNP, FNP-BC, ENP-C, CEN, FF/NREMT, FCUCM

## In-Kind Donors





Abbott

# MORE FLEXIBILITY

FOR RESPIRATORY TESTING



**THE ID NOW™ PLATFORM GIVES YOU THE FLEXIBILITY TO TEST FOR COVID-19 AND EASILY ADD ON FLU A & B BASED ON CLINICAL NECESSITY - WITHOUT THE NEED FOR COLLECTING AN ADDITIONAL SWAB.\***

With the ID NOW™ Platform, you have the power to decide which tests to run based on patient presentation, circulating prevalence and seasonality. By reducing unnecessary testing, you can save time and resources, allowing for rapid diagnosis and improved patient workflow.



## ID NOW™ RESPIRATORY ASSAY MENU

|                              |  |   |                         |
|------------------------------|--|---|-------------------------|
| <b>COVID-19</b><br>6–12 mins | <b>Influenza A &amp; B</b><br>5–13 mins <sup>1</sup> | <b>Strep A</b><br>2–6 mins <sup>2</sup> | <b>RSV</b><br>≤ 13 mins |
|------------------------------|--|---|-------------------------|

**CONTACT YOUR DISTRIBUTOR REPRESENTATIVE TODAY OR VISIT [GLOBALPOINTOFCARE.ABBOTT](https://globalpointofcare.abbott)**



\*ID NOW™ test kits sold separately. ID NOW™ software update to version 7.1 required for sequential workflow capability.  
1. Abbott. Data on file. ID NOW™ Influenza A & B 2 clinical trial data. 2. Abbott. Data on file. ID NOW™ Strep A 2 clinical trial data. © 2024. All rights reserved. All trademarks referenced are trademarks of their respective owners.  
COL-24025-01 02/24

Solv.



Deliver an exceptional patient experience at every step, boosting visit volume and revenue.

Learn more about our full-service platform — built specifically for on-demand care — by scanning the QR code or visiting [solvhealth.com/providers](https://solvhealth.com/providers).





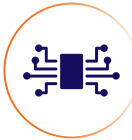
# ExdionACE

• Unlocks Additional Revenue Within Your Coding

## What is ExdionACE?

Coding errors, denials and compliance documentation issues are widespread in urgent care centers.

### OUR INDUSTRY FIRST SMART AI PLATFORM DELIVERS:



AI-enabled coding



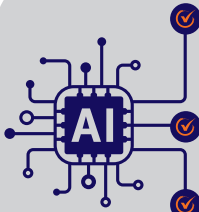
Reduced denials



Compliance Accuracy



Actionable Analytics



Centers are safeguarded from costly penalties and audits by ensuring accurate coding and billing for claims through powerful compliance.

Centers can unlock additional revenue and streamline operations.

Centers can focus on patient care while saving time and money.

**ExdionACE** - Unlock your RCM potential

**EXDION** Health  
Humane Technology



[www.exdionhealth.com](http://www.exdionhealth.com)



# The Rapid Difference in Urgent Cares

## WHAT MAKES US DIFFERENT?



Low Cost Reads



Nationwide Contracts



AI Workflows

*Rapid Radiology enhances teleradiology with innovation and intelligent workflows providing diagnostic care to healthcare organizations.*

**RapidRad**

TO LEARN MORE SCAN HERE  
OR VISIT [WWW.RAPIDRAD.COM](http://WWW.RAPIDRAD.COM)



# FLIP THE SCRIPT

In Q4 2023, Reckitt, manufacturer of **MUCINEX**, has launched an educational program designed to reduce unnecessary antibiotic prescriptions for cold and flu viruses. This program recommended OTC medicines for symptomatic relief instead of an antibiotic and the educational materials were sent to over 3,000 primary care clinics, including over 1,100 urgent care centers. Join us in the fight!

Waiting Room Poster



Exam Room Poster



Patient Ed Pamphlet



Waiting Room Table Tent Card



Coupon Tearpad



**SCAN TO LEARN MORE**

**Contact Info:**  
Katherine Rossi  
Katherine.Rossi@reckitt.com

Antibiotic Stewardship Supported by **UCA** URGENT CARE ASSOCIATION®

\*CDC's 2019 Antibiotic Resistance (AR) Threats Report

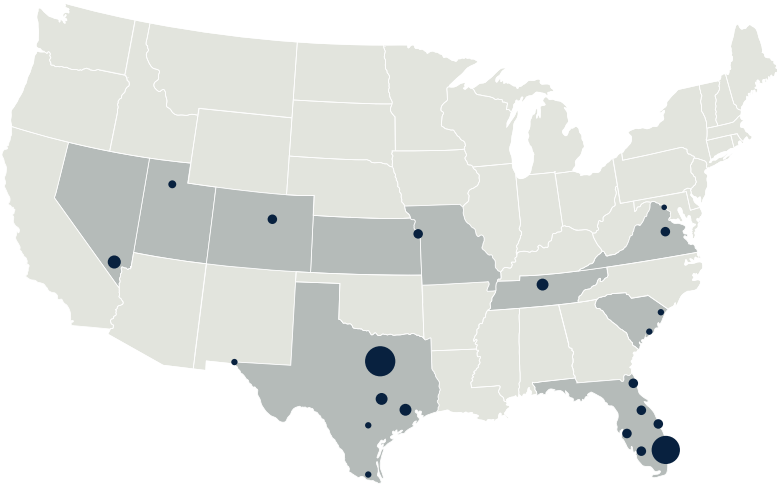




# Providing Patients with Healthier Tomorrows

With roots dating back to 1993, HCA Healthcare Urgent Care is grounded by the values of quality, convenience, efficiency, compassion and service. We live out these values and serve our patients through our two consumer brands: CareNow® and MD Now.®

We are proud to be accredited members of the Urgent Care Association.



**340+**  
Urgent Care Locations Nationwide

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Locations as of February 1, 2024

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