



**Media Contact:**  
Lindsay Hebert  
Devaney & Associates  
443-471-5103  
lhebert@devaneyagency.com

## **Point of Care Testing Association Welcomes Urgent Care Association as Partner**

*The trade association for 4,000+ urgent care centers joins the growing U.S. advocacy coalition seeking to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment*

**Washington, DC** – The Point of Care Testing Association (POCTA), the advocacy coalition that seeks to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment, announced today it has welcomed the Urgent Care Association (UCA) as its newest Partner organization.

POCTA launched the Partner program to build stronger ties with key stakeholder organizations to more effectively promote medically appropriate and cost-effective point of care testing. As Partners, UCA and POCTA are now able to advocate together for shared policy objectives more regularly, easily, and effectively. UCA is the third organization to become a POCTA Partner, joining AdvaMed and the Association for Diagnostics & Laboratory Medicine.

POCTA members are comprised of manufacturers of point of care diagnostic technologies that enable physicians to monitor chronic conditions, diagnose illnesses, and provide timely information for patients in a variety of care settings. Together, POCTA and its Partners will continue to work to advance effective policies to improve health through better access to point of care testing.

UCA is the trade association for urgent care, with a membership of more than 4,000 urgent care centers representing clinical and business professionals from the United States and abroad. The association actively works to educate members of Congress, state and local legislators and federal regulatory agencies about urgent care issues and advocates for improved reimbursement for urgent care.

“Urgent care centers are among the most prevalent users of point of care testing, and depend on these essential technologies to provide fast, accurate and effective patient care,” said Eric Zimmerman, on behalf of POCTA. “As the preeminent voice representing urgent care providers in the country, we are excited to welcome the Urgent Care Association as a Partner and look forward to working together on our advocacy efforts.”

Those interested in learning more about POCTA, its legislative and regulatory/reimbursement priorities and membership/partnership opportunities are encouraged to visit <https://pointofcaretestingassociation.org/>.

### **About The Point of Care Testing Association (POCTA)**

The Point of Care Testing Association (POCTA) seeks to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment. POCTA brings together other like-minded stakeholders, thought leaders, and experts to help inform and advance effective reimbursement policies that can improve health outcomes by supporting access to POC testing. Laboratory

testing furnished at the point of care (POC) benefits patients and the health care system. POC testing enables physicians to monitor chronic conditions, diagnose illnesses, and provide timely information to patients in a variety of care settings, from clinics to pharmacies to community centers to non-hospital facilities (e.g., assisted living). To see a list of our members and learn more about our initiatives, visit <https://pointofcaretestingassociation.org/>.

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