



## 2025 CUCM BOARD OF DIRECTORS CANDIDATE INFORMATION

### Brad Laymon PA-C, CPC, CEMC

Physician Assistant with over 26 years of experience in Urgent Care medicine. I am also a Certified Professional Coder and Evaluation and Management Coder for the past 11 years. Founder of Coding Excellence, LLC, a medical coding consulting firm, and a regular contributor to Evidenced-Based Urgent Care Medicine, the College of Urgent Care Medicine, and the Journal of Urgent Care Medicine. I present on Coding and Documentation Excellence at national medical conferences and have been an active member of Novant Health's Advanced Practice Providers Leadership team for the past 9 years.

#### ***What do you hope to contribute as a CUCM Board member?***

I am honored to apply for a position on the Board of Directors for the College of Urgent Care Medicine. With almost 26 years of experience as a Physician Assistant in Urgent Care, extensive expertise in medical coding and documentation, and a strong background in education and advocacy, I am eager to contribute meaningfully to the College's mission.

My primary goal as a board member would be to collaborate with other board members to enhance clinical excellence and operational efficiency of Urgent Care medicine through education, advocacy, and innovation. I have dedicated much of my career to improving the quality of care delivered in Urgent Care settings by educating physicians, physician assistants, and nurse practitioners on best practices in medical coding, documentation, and compliance.

Additionally, my experience as a speaker at national and regional conferences has allowed me to engage with Urgent Care professionals across the country, providing me with insight into the challenges and evolving needs of the field. I plan to use this perspective to advocate for policies and initiatives that support clinicians, improve patient outcomes, and strengthen the role of Urgent Care within the broader healthcare system.

I recognize the importance of fostering collaboration between Urgent Care providers, healthcare organizations, and policymakers. I hope to leverage my network and experience to strengthen these connections and ensure that Urgent Care continues to evolve as an integral component of the healthcare landscape.

As a dedicated advocate for Urgent Care medicine, I am excited about the prospect of serving on the Board of Directors. I look forward to the opportunity to contribute my expertise, passion, and leadership to help advance the College's mission and make a lasting impact on the field of Urgent Care medicine.

**Prior Board Experience**

SERUCA BOD 1/2023 to 2/2025