



COLLEGE OF  
URGENT CARE  
MEDICINE®

## 2024 CUCM BOARD OF DIRECTORS CANDIDATE INFORMATION

Roger G. Hicks. MD, FCUCM

Dr. Hicks received his BA from Brown University and his MD from Cornell University Medical College. He completed his Family Practice residency at U.C. Davis, and became board certified in Family Practice and Emergency Medicine. After working in emergency departments for many years, he opened Yubadocs Urgent Care Center in Grass Valley, CA, in August 2000. He became the Medical Director of Dignity Health's Sierra Nevada Urgent Care Clinic in May, 2023. He was elected to the Board of Directors of the Urgent Care Association in 2011 and was re-elected in 2014. During his two terms he served as its Treasurer, Secretary and on its Executive Committee. He was the first Chair of UCA's Awards and Foundation Celebration Committees and helped shape the awards structure and the fundraiser. He currently served on UCA's Health and Public Policy Committee and is a member of the College of Urgent Care Medicine's Clinical Response Task Force. He is the founding president of the California Urgent Care Association, a chapter of the Urgent Care Association, and served on its Board for the maximum six years. He is a Founding Director of the Urgent Care Assurance Company, a risk retention group that provided malpractice insurance to urgent care centers across the country. He represents the College of Urgent Care Medicine on the Steering Committee of the Medical Society Consortium on Climate and Health. Dr. Hicks became a Fellow of the College of Urgent Care Medicine in 2021. Dr. Hicks is also a member of the California Medical Association and the Placer-Nevada County Medical Association.

He is the founding president of the [South Yuba River Citizens League](#), one of the largest watershed-based environmental advocacy groups in the country. He was instrumental in creating [SYRCL's Wild & Scenic Film Festival](#) in 2003 and has been an active member of the film festival team since then.

### ***What do you hope to contribute as a CUCM Board member?***

My journey in urgent care medicine has been defined by a steadfast commitment to excellence, advocacy, and innovation. With a history of service within the Urgent Care Association (UCA), I bring a depth of experience and leadership to the table. I had the privilege of serving on the Urgent Care Association's Board of Directors for the maximum allowable term of six years. During this time, I was elected an officer of the Board of UCA, and I was honored to be a member of the Executive Committee. Additionally, I served on the Government Affairs Committee and chaired the Awards and Foundation Celebration Committees, contributing to the

development of the awards structure and fundraising initiatives. I became a Fellow of the College of Urgent Care Medicine in 2021.

I have served on the College's Clinical Response Committee since its inception as the Clinical Response Task Force at the start of the pandemic. This has afforded me valuable insights into the challenges and opportunities that lie ahead. I am confident in my ability to navigate the dynamics of both organizations and effectively advocate for the needs of our members.

As the owner-operator of my own clinic for over two decades, I have firsthand experience with the unique challenges faced by clinicians in smaller organizations. I am committed to representing their voices and ensuring that their perspectives are heard and valued within the College.

Moreover, I am honored to represent the urgent care community on the Steering Committee of the Medical Society Consortium on Climate and Health, a coalition of more than 50 medical societies representing hundreds of thousands of healthcare professionals. Climate change poses an existential threat to public health, and action is imperative. I am deeply committed to leveraging my position on the Board to address the health effects of climate change and ensure that our specialty takes a leading role in confronting this global public health challenge, just as we did during the COVID-19 pandemic.

In conclusion, I believe that serving on the Board of Directors of the College of Urgent Care Medicine presents another opportunity to advance our specialty and make a meaningful impact. I am dedicated to promoting excellence, fostering collaboration, and driving innovation within our field.

Thank you for considering my candidacy.