

# AMPLIFY

Leveraging federal health policy to improve  
UCC payment

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# Objective

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Persuade Medicare to pay UCCs more



# Our Case

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Medicare has an ED overutilization problem



# Our Case

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UCCs with enhanced offerings, expanded hours can help



# Our Ask

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Location, distinct from a hospital emergency room, an office, or a clinic, that operates during and beyond typical business hours, including evenings, weekends, and holidays; provides diagnostic services (including radiography and laboratory testing) and therapeutic services (including minor procedures and other urgent interventions), and is intended to diagnose and treat illness or injury for unscheduled, ambulatory patients seeking immediate medical attention.



# Strategy

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Engage CMS

Engage Congress

Engage stakeholders

Seek legislation, if necessary



# Why Medicare?

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Leverage Medicare to pursue comparable changes with Medicaid  
and commercial payers

National policy

# Outlook

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## TAILWINDS

- CMS engaged in conversation
- Bipartisan, bicameral support

## HEADWINDS

- Low priority
- Compromised staff
- Some stakeholder resistance



# Feedback Wanted – Scan the QR Code

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