



Leadership and Advocacy Conference

November 14 – 16, 2023

Park Hyatt, Washington, DC

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The purpose of the annual UCA Leadership and Advocacy Conference is to develop strategic Urgent Care Advocacy messaging. Attendees will meet with elected officials on Capitol Hill to educate on the need for increased Urgent Care reimbursement.

Attendees will learn more about the state of Urgent Care and best practices from both industry experts and those heavily involved in government relations. Attendees include CEOs from large, mid, and small-size Urgent Care organizations, government affairs personnel, and invited elected officials.

Sponsorship opportunities are available as follows:

<p>Premier Sponsorship</p> <p>\$50,000</p> <p>(2 Remaining)</p>	<ul style="list-style-type: none"> • Up to 4 individuals may attend the event, including your company lobbyist(s) • Panelist participation, How to Grassroots Lobby • Moderate Workshop on Lobbying (Best Practices for Lobby Day discussions) • Recognition on invitations, website and event signage • Invitation to all networking events (excluding Capitol Hill events) • Opportunity to provide one branded upscale promotional item (bag, padfolio, pen, tech/wearable, cup/mug). One per sponsor, item must be approved by UCA • Opportunity to provide 1 promotional hand-out for distribution
<p>Partner Sponsorship</p> <p>\$25,000</p>	<ul style="list-style-type: none"> • Up to 2 individuals may attend the event, including your company lobbyist(s) • 5-minute presentation about your organization’s commitment to Urgent Care industry advocacy • Recognition on invitations, website and event signage • Invitation to all networking events (excluding Capitol Hill events) • Opportunity to provide one branded upscale promotional item (bag, padfolio, pen, tech/wearable, cup/mug). One per sponsor, item must be approved by UCA
<p>Supporting Sponsorship</p> <p>\$15,000</p>	<ul style="list-style-type: none"> • 1 individual may attend the event • Recognition on website and agenda • Invitation to all networking events (excluding Capitol Hill events) • Select one of these exclusive opportunities to support: <ul style="list-style-type: none"> • Tuesday Reception and Dinner • Wednesday Breakfast • Wednesday Lunch • Wednesday Reception and Dinner • Thursday Breakfast • Transportation • Coffee Breaks

Interested?

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