June 2024

Overview

HATCo Transformation Playbook Draft

GENERAL G CATALYST

PRIVATE & CONFIDENTIAL

Contents

- 1 Consumer Empowerment
- 2 Hybrid Care Continuum
- 3 VBC Enablement
- 4 Workforce Transformation
- 5 Automation
- 6 Interoperability
- 7 Health Equity

Transformation Playbook

GENERAL CATALYST HATCo Transformation Playbook

April 2024

Private & Confidential



1. Consumer Empowerment – Transformation Stack

Financial Tools

Price transparency, Invoicing models, Subscription models

Scheduling Tools

Self-scheduling, Decision support – distance, wait times, etc.

Triage Tools

Self-triage with the ability to connect with right care option

Automated Communication

Automated care journeys – Symptom checking, education, nudges, reminders, etc.

Care Navigation

Smart pathways & care journeys, 2-way communication, Connectivity to anchor care model

Caregiver Support

Care coordination tools, access to affinity groups, financial support, etc.

Personalized Life Plan

 $Per sonalized\ blue print\ based\ on\ demographics, social,\ clinical,\ genetic\ and\ we arables\ data$

2. Hybrid Care Continuum – Transformation Stack

Remote Patient Monitoring

Enabled by a smart monitoring center directly connected to the care team

In-Home Screening & Diagnostics

Lab tests, ultrasound, EEG, EKG, SDOH screening, etc. that can reduce cost of care

Multi-Modal Chronic & Specialty Care

Coordinated care options connected to Life plan

Home-Based Advanced Care

Architecture that includes remote monitoring, mobile diagnostic and treatment, clinical coordination and staffing center

Multi-Modal Immediate Care

Team based approach to first access

Behavioral Health

Combination of virtual and physical care capabilities

Wellness Programs

Wellness, Screenings, Nutrition, etc.

Anchor Care Model / Location

First access model-combination of virtual and physical access points



3. VBC Enablement – Transformation Stack

Built-for-Value Specialty Care Platforms

Evidence based specialty network with aligned incentives; activated through a digital formulary

Team-Based Primary & Behavioral Care

Team approach that offers one-stop-shop for care

Low-Cost Screening & Diagnostics

Delivered in convenient retail or home environment

Complex Care Coordination

Care management and social work, medication management, evidence-based care pathways, remote monitoring, automated consumer tools, robust provider team

MSO & Clinical Support Tools

Purpose built clinical practice management systems — capture data, provide automated, real-time analysis, and quide next best action

VBC Incentive Model

Model that pairs TCOC responsibility with incentives for clinical outcomes

First Dollar Coverage

Full-capitation models that provide adequate funding to invest in new care models

4. Workforce Transformation – Transformation Stack

Staff Safety & Support

Location tracking & alert systems, programs to support mental health in workplace, etc.

Retention & Recognition Programs

Inspiring leadership, conducive work environment, work-life balance, rewards, etc.

Flexible Scheduling & Staffing Programs

Accurate demand prediction to accommodate variable staffing and staff self-scheduling

Virtual-Forward Team Models

Virtual staffing models enabled by transformative tech

Care Standardization Models

Redesign work for desired future state

Reskilling & Upskilling

Customized pathways, apprenticeships, etc.

Work Augmentation Tools

Documentation, communication, decision support, etc.

Human Intelligence Platform

Provides insights about skill mix, career interests, career pathways, etc. at scale

Documentation

Ambient listening, virtual scribes, chart summarization, coding, etc.

Diagnostics & Imaging

AI-enabled analysis (e.g., images, blood tests, biopsies) and diagnosis support

Clinical Decision Support

Alerts, reminders, recommendations, diagnosis etc. connected to evidence-based pathways

Care Management

Better throughput management, prediction systems, next-best-action nudges, AI guided care transitions, etc.

5. Business Automation – Transformation Stack

Provider Network Management

Automated credentialling workflows, accurate provider directories, etc.

Two-Sided Revenue Cycle Management

Automation of end-to-end RCM on both provider and payor side

Data Management

Real-time business intelligence

Compliance & Cybersecurity

Supply-Chain Management

 $Automated {\it inventory} {\it management, predictive} {\it analytics tools, etc.}$

Business Management Systems

Facilities, RTLS, Bio-Med, Finance, IT, etc.



6. Interoperability – Transformation Stack

Open-Source Dev Tools

Enablers to accelerate innovation

Solutions Marketplace

Enables speed to selection and speed to scaling of capabilities

Internal and External APIs

Interfaces to facilitate information sharing between teams inside of the system, as well as to facilitate connectivity of partners, developers, etc.

Centralized Command Center

Management of patient flow, staffing and efficiency across virtual and in-person environments

Integrated Data Analytics & Management

 $Or chest ration\ platform\ to\ normalize\ \&\ harmonize\ data+Analytics\ tools\ to\ convert\ data\ into\ in sights$

Integrated Workflows

Capability to close the loop from data and insights to action in a flexible and scalable way

Cloud-Based Infrastructure

Enables faster time-to-market for solutions and easier adoption of advanced capabilities leveraging AI / ML

7. Health Equity – Transformation Stack

Access

Improved access to care leveraging partnerships in the community

Resources

Access to resources enabled by navigation platforms

Coverage

Low-cost access to preventive medical and behavioral care

Representative Staffing

Redesigning job-descriptions, hiring / upskilling / reskilling with intentionality, onboarding virtual care models that provide culturally relevant tools and representative teams to deliver care

Outcomes Analysis

Ability to capture relevant data on each member category and track & compare differences in outcomes over time

Community Analytics & Data Collection Tools

Hot spotting and analysis tools to understand health equity disparities with specificity