

The Ripple Effect

How Higher Medicare Rates Could Boost Urgent Care Payments Across the Board

Medicare often sets a benchmark for healthcare payment rates. When CMS raises reimbursement rates for a particular service, commercial insurers frequently adjust their own rates to stay competitive.



Your involvement is crucial in advancing this mission.

Together, we can make a lasting impact!



Increased Rates for Urgent Care Centers

Higher Medicare reimbursement could mean Urgent Care centers earn more for each Medicare patient they serve. This increase could set a precedent for private insurers, leading to better rates across all payers.

Commercial Insurers Likely to Follow Suit

Once Medicare raises rates, private insurers are likely to raise their own Urgent Care reimbursement rates to remain competitive and maintain relationships with providers.

With both Medicare and commercial payers increasing their rates, Urgent Care centers could see improved cash flow, enabling them to invest in staff, equipment, and quality of care.

We Can no Longer Wait For Change

The Urgent Care Association, in partnership with our lobbyist team at McDermott+, is working diligently to achieve higher reimbursement rates for Urgent Care centers—but we need your support to make it happen!

Advocacy can be a gradual process, yet with the strength of our community behind us, we can accelerate meaningful change. Here's how you can get involved:

- **Contribute to UCA's Advocacy Fund:** Every contribution, big or small, makes a difference.
- **Host a Site Visit for Your Senator's Office:** Showcase the critical role your center plays in the community by arranging a tour for lawmakers. We have templates and toolkits to assist and will provide the appropriate contacts.
- **Participate in Virtual Meetings with Congress members:** Joining UCA and McDermott+ in Zoom meetings to share your story is one of the most powerful ways to advocate for Urgent Care.

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