

2027 AD RATES

BRAND VISIBILITY

	Member	Non-member
Webste Ad - 30-day placement	\$1,250	\$1,500
UcAccess - Banner Ad	\$1,300	\$1,560
Urgent Updates - Banner Ad	\$1,100	\$1,320
Solutions.Social, 1 post per platform (LinkedIn and Instagram)	\$1,000	\$1,200

LEAD GENERATION

	Member	Non-member
UcAccess - Sponsored Content Ad	\$1,550	\$1,860
Urgent Insights	\$2,500	\$3,000
List Rental (via InFocus Marketing)	Varies	Varies

THOUGHT LEADERSHIP

	Member	Non-member
Solutions.Webinar, per webinar	\$4,500	\$5,400
Solutions.Delivered, per eblast	\$3,800	\$4,560
Solutions.OnDemand, per listing	\$2,000	\$2,400

