



URGENT CARE
COLLEGE OF
PHYSICIANS



COLLEGE OF
URGENT CARE
MEDICINE

2025 Year in Review: Advancing Urgent Care Medicine

As we look back on 2025, we do so with pride and gratitude. This past year marked a period of meaningful momentum for the College of Urgent Care Medicine (CUCM), defined by thoughtful growth, deeper collaboration, and a continued commitment to advancing Urgent Care as a distinct and essential medical specialty.

At the core of our progress were College-led projects and initiatives designed to support clinicians where it matters most: clinical practice and specialty recognition. Throughout the year, we focused on elevating clinical standards, expanding educational offerings and promoting practical tools that reflect the realities of frontline Urgent Care medicine. These efforts reinforced our mission to support evidence-based, patient-centered care across Urgent Care settings.

2025 was also a year of strengthening Urgent Care's identity as a specialty. Through education, thought leadership and strategic engagement, we continued to articulate the unique clinical skillset required to practice Urgent Care medicine. Our work emphasized supporting evidence-based clinical practices and advocating for the appropriate recognition of the complexity and value of the care our clinicians provide. The College Board remained committed to reviewing and refining its strategic planning efforts and focused implementation tactics. More on this will be available on our website soon.

Notably, the Urgent Care College of Physicians (UCCOP) is in year two of the Specialty and Service Society (SSS), a necessary step within the American Medical Association toward applying to the House of Delegates. This represents the first time Urgent Care medicine has had a voice within the house of medicine, and we used it by attending virtual and face-to-face meetings with College representation. Specialty recognition for Advanced Practice Clinicians remains a strategic priority. Both the American Academy of Physician Associates (AAPA) and the American Association of Nurse Practitioners (AANP) have been actively engaged in discussions with our executive directors and leadership team. These conversations are ongoing and collaborative. CUCM also established an Advanced Practice Clinicians (APC) Special Interest Group (SIG), encouraging collaboration and conversation and amplifying the voices of these essential caregivers in Urgent Care centers across the country.

Partnerships were another cornerstone of 2025. We strengthened relationships with professional societies that share our commitment to high-quality care. Key collaborations included engagement with the American College of Emergency Physicians (ACEP), which established an Urgent Care Task Force to assess current challenges and develop recommendations for its Board. The Task Force will explore credentialing opportunities for physicians practicing in Urgent Care centers, including possible American Board of

Emergency Medicine (ABEM) sub-specialization, focus practice designation or board certification. We also had close interactions with American Academy of Family Physicians (AAFP) leadership to provide recommendations on how best to support Urgent Care clinicians in the field, these included the creation of an Urgent Care Task Force and exploring the option of a certification pathway within the American Board of Family Medicine (ABFM).

In collaboration with the American College of Obstetricians and Gynecologists (ACOG), we developed educational initiatives, such as Preventable Maternal Deaths: What Urgent Care Clinicians Need to Know, and worked on Urgent Care-specific algorithms and guidelines to enhance clinical decision-making and address the maternal mortality crisis. These were introduced at the 2025 Urgent Care Convention and are available [here](#).

Member representation, voices and involvement was evident as the College continued to provide leadership through formal **position statements** on critical topics, including medical misinformation and in opposition to the development, distribution or promotion of “Urgent Care Kits” containing pre-packaged antibiotics, steroids or other prescription medications intended for unsupervised use.

The College of Urgent Care Medicine and the Urgent Care College of Physicians have many **Committees and Task Forces** which remain central to our work. Our active committees include Post-graduate Fellowship Program Accreditation, Urgent Updates, Urgent Caring, the Clinical Response Committee (CRC), the Nominating Committee, the Awards Committee and Advancing the Specialty Committee, among others.

New and expanded efforts included evolving the Antibiotic Stewardship Committee into a broader Stewardship Committee addressing antibiotic, steroid, opioid, radiology and laboratory stewardship. A Health Disparities Task Force, the International Collaborations Committee and a Research Committee were established to advance our reach and impact.

Additionally, the Clinical Advisory Group (CAG), formerly the Clinical Consortium, expanded its initiatives to include clinician onboarding, mitigating medical waste in Urgent Care and Urgent Care medicine clinical metrics.

On a **global level**, the College was proud to represent Urgent Care at the World Organization of Family Doctors (WONCA) conference in Lisbon, Portugal, where field leaders from around the globe connected to discuss challenges and opportunities for collaboration.

We would be remiss not to express **our gratitude**, as none of this work would be possible without the dedication of our volunteer members, administrative staff and outstanding College leadership. Your engagement – through committee service, educational initiatives, advocacy, and ongoing feedback – remains the foundation of our success. As we move forward, we are committed to building on this momentum, listening closely to our members and leading with clarity, purpose and integrity. We are always looking for more volunteers to help with our efforts. Please reach out to

CUCM@UrgentCareAssociation.org if you would like more information or want to become more involved and support your colleagues.

We look forward to sharing additional details about our work and accomplishments at the upcoming Members Meeting Lunch during the [2026 Urgent Care Convention](#) in Chicago, April 12, beginning at 12 p.m. Central. More information about the Member Lunch business meeting and our featured speaker will be coming soon.

Thank you for all that you do,



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