



UCA Corporate Membership Levels and Benefits

DIAMOND Corporate Member \$30,000	PLATINUM Corporate Member \$18,000	GOLD Corporate Member \$12,000	SILVER Corporate Member \$6,000	BRONZE Corporate Member \$3,000	COPPER Corporate Member \$1,250
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Overall Recognition*						
Enhanced listing in UCA Vendor Directory (Q2)	X	X	X	X	X	X
Quarterly general Corporate Member "Thank you!" on social media	X	X	X	X	X	X
Quarterly "thank you" to all Corporate Members in UCAccess	X	X	X	X	X	X
Logo and link on Corporate Members recognition page	X	X	X	X	X	
Inclusion in a biannual, full page recognition in <i>The Journal of Urgent Care Medicine (JUCM)</i>	X	X	X	X	X	
UCA website home page ad with link	X					

*UCA responsibility

Showcase Your Expertise						
Exclusive opportunity to purchase 1, Solutions.Theater at 2023 Urgent Care Convention. LIMITED AVAILABILITY	X	X	X	X	X	X
Exclusive opportunity to contribute educational content to UCA's Learning Center	3x	2x	2x	1x	1x	
Sponsored Content Ad 4 or Sponsored Content Ad 5 in UCAccess, complimentary* (\$650 value)	3x	2x	2x	1x		
Solutions.Webinar or Solutions.Access 1x, complimentary* (\$3800 value)	X					
Solutions.Webinar or Solutions.Access 1x, 50% off member rate* (\$1900 value)		X				
Website Button Monthly Ad (\$1,000 value/month)		3 comp	2 comp	1 comp	1 at 50% off	

*based on availability at time of agreement

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Industry Insights

2023 UCA Benchmarking Reports, 2x/year complimentary (value \$500 each)	X	X	X	X	X
30 minute presentation to UCA Board of Directors, 1x per year (in person at 2023 Urgent Care Convention)	X				

The Urgent Care Convention

March 31-April 5, 2023, Caesars Forum, Las Vegas

Enhanced recognition in mobile app and/or onsite program*	X	X	X	X	X	X
Prime booth access (exclusive to Corporate Members and Convention sponsors)	X	X	X	X	X	X
Additional priority points toward future booth placement*	15	7	5	4	3	1
Corporate Member ribbons*	X	X	X	X	X	X
Booth discount off member rate (2 or more booths)	\$2,500	\$1,500	\$1,000	\$500	\$250	
Booth discount off member rate (1 booth)	\$1,000	\$750	\$500	\$250	\$125	
One Corporate Membership sign/level to display in booth*	X	X	X	X	X	
Corporate Members recognized on Convention signage*	X	X	X	X	X	
4x use of attendee list - 2 pre, 2 post** (\$2000 value)	X	X	X			
One main Convention registration (\$1,250+ value)**	x2	x1				
Bag insert (distributed to all attendees, \$2,500 value)**	X	X				
Concierge Housing Service*	X	X				

*UCA responsibility

**Optional, subject to meeting UCA deadline/guidelines