



Name: Katina Holliday Wiseman, FNP

Founder
Urgent Care At The Pointe
Aberdeen, Mississippi

Organization Description:

Urgent Care At The Pointe (UCP) is committed to excellence in patient care, providing highly qualified physicians and medical personnel to serve your medical needs. We place a strong emphasis on the patient-provider relationship, putting patients first. We provide fast, efficient, and effective care to all our patients. UCP is a 5,000-square-foot facility with 12 exam rooms, two waiting rooms, a laboratory, and X-ray room.

Education:

Mississippi University for Women Associate of Science in Nursing (1999)
Azusa Pacific University BSN (2008)
Azusa Pacific University MSN with FNP (2013)

Previous Involvement with Boards:

Serenity Recuperative Care, CNO (2016)
Holliday's Helping Hands, CEO (2018)
Holliday's Helping Hands Foundation, Founder (2019)

Contributions to UCA and Urgent Care Industry:

My current contribution and influence on the industry has been highly beneficial to those served. The focus of the work is to expand rural areas to give them access to one of our greatest necessities, health care. I am proud to have started our first of many urgent care facilities, Urgent Care at the Pointe, in our hometown Aberdeen, MS that has never had an Urgent Care. In fact, previously many residents have had to travel 25 to 45 minutes to receive those needed health services.

I worked in the ER for over ten years in the Los Angeles, CA area and the knowledge, experience and wisdom gained will lend to me exceling in the Urgent Care arena. Although I am a new member of UCA, I have always fully been committed to the impact of this work. Through positive, effective input, I have experienced endless worthwhile results from my work in the health care field.

Awards, Honors, Community Involvement:

2008-2015 Sigma Theta Tau - Nursing Honor Society
2021 Philanthropy Award
2021 Key to the City

2022 Beyond Hollywood Community Award
2023 LACAAE Community Impact Award

Vision for the Future of Urgent Care and Core Purpose for UCA for the next 3-5 Years:

1. To expand to a multitude of rural areas.
2. Create a network for all local residents of the community to have access to healthcare.
3. To develop a network of owners to share best practices and lived experiences.

Brief Biography:

Compassionate. Loving. Giving. Visionary. Philanthropist. A true humanitarian. Katina Holliday is the proud Founder of multiple faith-based companies including Serenity Recuperative Care, Inc. (SRC), Holliday's Helping Hands (HHH), and the nonprofit Holliday's Helping Hands Foundation. She is also owner of a staffing company Advance Nursing Services (ANS).

Katina Holliday has dedicated her professional career to attending to the forgotten and downtrodden individuals. With over 25 years of clinical nursing experience, her rich and varied professional career has included staffing, administration, and nursing positions. She has worked in a multitude of departments including the Emergency Room (ER), Intensive Care Unit (ICU), Case Management, Telemetry Unit, Medical-Surgery units, Post-Partum, GI labs, Cardiology clinics, Post Anesthesia Care Unit (PACU), Primary care clinics, Polytrauma/TBI clinic, Plastic Surgery, Veterans Affairs, and has served as both Director of Nursing and Administrator on Duty. Katina is truly a well-rounded health care professional who humbly believes that everyone, by right, deserves to live a "free" life. A life free from sickness, compromised health, disease, and the multiple maladies of medical conditions that can impede a person's ability to live a thriving and joyful life.

Ms. Holliday founded the organizations SRC and HHH that both work with the disenfranchised populations of Los Angeles County to provide thorough medical oversight, a myriad of clinical case management services, healthy nutritional programs, and clean, safe interim housing to assist individuals to regain their medical soundness and necessary life skills, to support living a productive and fulfilling life. Via her Advanced Nursing Services (ANS) staffing company, she trains and deploys nurses and other lay personnel to various locations in the county to expand her healing hands.

Katina Holliday's extensive clinical experience is only superseded by her vast education. Katina holds a Master of Science in Nursing, from the Family Nurse Practitioner Program of Azusa Pacific University in Azusa, CA. She holds her Bachelor of Science also from Azusa Pacific University. She obtained her Associate Degree in Nursing from Mississippi University for Women in Columbus. Katina is a member of Sigma Theta Tau International Honor Society of Nursing, the American Organization of Executive Nurses and the American Association of Nurse Practitioners. In addition to serving as the Chief Nursing Officer (C.N.O.) of Serenity Recuperative Care, she is currently the C.E.O. of Holliday's Helping Hands and Advance Nursing Services. Her list of accolades are just as numerous, including the prestigious award from the Department of Health Services for her collaboration on the

Recuperative Care Model, an award of honor from the Polytrauma/TBI clinic of the Veteran Affairs, the Key to the City of her hometown, Aberdeen, MS and a Philanthropist Award.

Katina Holliday has chosen to combine her formal education and clinical experience into a holistic approach for her patients and clients. She considers not only the physical aspects of the illness, but the emotional and spiritual aspects that impact them as well. She believes that healing and wholeness are matters of the body, mind, and spirit. Katina impacts lives for the better; everywhere she goes she leaves it better than she found it, and leaves the fingerprints of her healing hands. Already her life's work has strewn a path paved with love, compassion, and healing for others. Ms. Holliday's impact on humanity will forever live on.

Disclosures:

none