



## 2023 Thought Leadership Sponsorships

### Exclusive Access to Thought Leader CEOs

Are you interested in cultivating relationships and networking with top Urgent Care thought leaders?

If so, through your partnership with UCA you could have exclusive access to our Strategic Advisory Group and Delegates Council.

The Strategic Advisory Group (formerly named “Thought Leaders”) is comprised of Urgent Care CEOs representing the largest Urgent Care organizations in the country (30 or more centers). UCA hosts several invitation-only, in-person and virtual events with the Strategic Advisory Group.

In 2023, UCA is launching the Delegates Council - a group of top industry executives providing thought leadership and direction on future Urgent Care trends and policy decisions. The Delegates Council is comprised of executives from midsize to smaller Urgent Care leaders representing UCCs with fewer than 30 Urgent Care centers. The group will lead public and private partnerships at the state and local levels and will serve as key spokespersons on UCA policy priorities.

In-person meetings will take place at the 2023 Urgent Care Convention in April 2023, The Assembly – the new name for our invitation-only summer event that includes members of the Clinical Consortium and new Delegates Council – in July 2023, and the Leadership and Advocacy Conference in Washington, D.C. in October 2023.

## The Opportunities

Sponsorship levels start at \$25,000 and go up to \$100,000 for an “all-access partnership.” We can also customize a sponsorship package that fits your business needs.

### Presenting Sponsor

All 2023 Thought Leadership Meetings

\$165,000

(Maximum of 4 Sponsors)

#### Benefits:

- 10-minute presentation during Strategic Advisory Group meeting at the 2023 Convention (April 3-4, 2023)
- 10-minute presentation during Delegates Council Group meeting July 2023
- 10-minute presentation during Leadership & Advocacy Conference meeting October 2023
- Invitations for three (3) to attend all VIP social networking events
- Branded email campaign to attendees before each event
- Ability to host a social event for Strategic Advisory Group during the July 2023 Conference
- Newsletter sponsorship/logo placement each quarter
- One (1) table at the Foundation Celebration (10 tickets)
  - Strategic Advisory Group and/or Delegates Council Group Leaders will be seated at your tables as guests

### Strategic Advisory Group 2023 Convention Sponsor

\$75,000

#### Benefits:

April 3 -4, 2023

- 10-minute presentation during meeting
- Promotion of your brand during 2023 Urgent Care Convention and the Strategic Advisory Group meeting at the Convention (April 3- 4, 2023)
- Newsletter sponsorship/logo placement during event promotion

Delegates  
Council  
Meeting at The  
Assembly  
Sponsor

\$50,000

(Maximum of 3  
Sponsors)

**Benefits:**

- 10-minute presentation during meeting
- Two (2) invitations to all VIP social networking events (Delegates Council Group dinner during July 2023 event)
- Premium booth spacing at the Solutions Showcase Gallery during July 2023 Conference
- Newsletter Sponsorship/logo placement during event promotion

Delegates  
Council  
Leadership &  
Advocacy  
Conference  
Sponsor

\$50,000

**Benefits:**

- Invitations for up to three (3) attendees at the 2-day event; includes invitations to all social and networking events
- 10-minute presentation during meeting
- Acknowledgment on all collateral related to the Conference including promotional brochures, social media, UCA website, etc.
- Acknowledgement as a sponsor on all final collateral related to the event, designed exclusively for the Urgent Care industry

## Looking for Other Sponsorship Opportunities?

We are committed to finding creative solutions to help you meet your goals. Share your key Urgent Care industry partnership objectives, and we'll customize a package to meet your needs.

### Contact:

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**Thank you, always, for your support of the long-term success of our industry.**