



2023 Diversity Equity and Inclusion Sponsorships – NEW

As an industry that treats patients from diverse communities and backgrounds, the COVID-19 pandemic has underscored existing health care disparities among some of our most vulnerable patients. In 2021, UCA launched the Commission on Diversity to lead the industry in the creation of an overall diversity, equity and inclusion strategic plan and its core mission is to:

- **To advance diverse leadership within UCA**
- **To advance diverse leadership within the urgent care industry**
- **To reduce healthcare disparities and inequities among the patients we serve.**

In 2023, UCA will launch several NEW initiatives including an urgent care industry DEI Benchmarking Report, a DEI Symposium during the 2023 UCA Convention, a 12-month series of education and key messaging, networking groups, and a data collection initiative to ensure that we are addressing education gaps and improving standards of care among the patients we serve.

Partnership Benefits

Increase your organization's exposure and influence with the country's top leaders in diversity, equity and inclusion including top urgent care CEOs, public health experts, other industry stakeholders through your support of the following opportunities:

2023 Diversity, Equity and Inclusion Symposium (April 1-2, 2023)

The Symposium is an invitation-only 2-day event that will include UCA leadership, Strategic Advisory Group members (formerly known as Thought Leaders) and other industry leaders.

2023 DEI Benchmarking Report

Urgent care centers from across the country participated in surveys to assess urgent care industry DEI policies, practices and patient demographics. In 2023, UCA will release its inaugural DEI Benchmarking Report on the industry and the Association.

The Opportunities

Premier
Sponsor
\$40,000
Investment

This level includes all 2023 UCA DEI opportunities:

- **DEI Symposium – Roundtable of UCA industry leaders (Thought Leaders, UCA Board, other industry stakeholders, etc.), public health experts, DEI industry experts and organizations**
 - Two seats at the Roundtable during Symposium
 - Acknowledgment on all collateral material related to DEI Symposium including promotional brochures, social media, website, etc.
 - Acknowledgment in Final Programs
- **Benchmarking Report – Final Report: Brand recognition**
- **Data collection on urgent care industry DEI policies, practices & patient demographics**
- **Commitment Statement - Brand recognition on website and member emails/marketing**
 - Acknowledgment of any healthcare organizations, individuals working in healthcare, or members of the public who want to officially state their commitment to diversity, equity & Inclusion can sign.

Partnership
Sponsor
\$20,000
Investment

This level includes the following 2023 UCA DEI opportunities:

- **DEI Symposium – Roundtable of UCA industry leaders (Thought Leaders, UCA Board, other industry stakeholders, etc.), public health experts, DEI industry experts and organizations**
 - Two seats at the Roundtable during Symposium
 - Acknowledgment on all collateral material related to DEI Symposium including promotional brochures, social media, website, etc.
 - Acknowledgment in Final Programs

Supporting
Sponsor
\$10,000
Investment

This level includes the following 2023 UCA DEI opportunities:

- **Benchmarking Report – Final Report: Brand recognition**
 - Data collection on urgent care industry DEI policies, practices & patient demographics
- **Commitment Statement - Brand recognition on website and member emails/marketing**
 - Acknowledgment of any healthcare organizations, individuals working in healthcare, or members of the public who want to officially state their commitment to diversity, equity & Inclusion can sign.

Thank you, always, for your support of the long-term success of our industry.