



2023 Thought Leadership Sponsorships

Exclusive Access to Thought Leader CEOs

Are you interested in cultivating relationships and networking with top Urgent Care thought leaders?

UCA has not one, but two thought leader groups you can gain exclusive access to: The Strategic Advisory Group and the Delegates Council.

The Strategic Advisory Group (formerly “Thought Leaders”) is comprised of Urgent Care CEOs representing the largest Urgent Care organizations in the country (30 or more centers). UCA hosts several invitation-only, in-person and virtual events with the Strategic Advisory Group.

The Delegates Council is a new group provides thought leadership and direction on policy-decisions. The Delegates Council consists of one member from each state. The group will coordinate partnerships at the state and local level around grassroots advocacy activities, lead Lobby Day activities at the state level and assist with state legislative strategies (e.g., testifying at hearings, meeting with lawmakers, media interviews, etc.).

In-person meetings will take place at the 2023 Urgent Care Convention in April 2023, The Assembly in July 2023, and the Leadership and Advocacy Conference in Washington D.C. October 2023.

The Opportunities

Sponsorship levels start at \$25,000 and go up to \$100,000 for an “all-access partnership.” We can also customize a sponsorship package that fits your business needs.

Presenting Sponsor

All 2023 Thought Leadership Meetings

\$165,000

Benefits:

- Sponsorship exclusivity (limited to four (4) sponsors at this level; two (2) virtual)
- 10-minute presentation during Strategic Advisory Group meeting during 2023 Convention (April 3-4, 2023)
- 10-minute presentation during Delegates Council Group meeting July 2023
- 10-minute presentation during Leadership & Advocacy Conference meeting October 2023
- Invitations (3) to all VIP social networking events
- Branded email campaign to attendees before each event
- Ability to host a social event for Strategic Advisory Group during the July 2023 Conference
- Newsletter sponsorship/logo placement each quarter
- One (1) table at the Foundation Celebration (10 tickets)
 - Strategic Advisory Group &/or Delegates Council Group Leaders will be seated at your tables as guests

Strategic Advisory Group 2023 Convention Sponsor

\$75,000

Benefits:

March 31- April 5

- Sponsorship exclusivity (limited to three (3) sponsors)
- 10-minute presentation during meeting
- Promotion of your brand during 2023 Urgent Care Convention and the Strategic Advisory Group meeting at the Convention (April 3- 4, 2023)
- Newsletter sponsorship/logo placement during event promotion

Delegates
Council
Meeting at The
Assembly
Sponsor
\$50,000

Benefits:

- Sponsorship exclusivity (limited to three (3) sponsors per live meeting; 1 virtual)
- 10-minute presentation during meeting
- Two (2) invitations to all VIP social networking events (Delegates Council Group Leader dinner during July 2023 event)
- Premium booth spacing at the Solutions Showcase Exhibit Hall during July 2023 Conference (12-foot table)
- Newsletter Sponsorship/logo placement during event promotion

Delegates
Council
Leadership &
Advocacy
Conference
Sponsor
\$50,000

Benefits:

- Invitations for up to three (3) attendees at the 2-day event; includes invitations to all social and networking events
- 10-minute presentation during meeting
- Acknowledgment on all collateral related to the Conference including promotional brochures, social media, UCA website, etc.
- Acknowledgement as a sponsor on all final collateral related to the event, designed exclusively for the Urgent Care industry

Looking for Other Sponsorship Opportunities?

We are committed to finding creative solutions to help you meet your goals within the Urgent Care industry. Share your goals and level of interest, and we'll customize a package for you.

Contact:

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Thank you, always, for your support of the long-term success of our industry.

