



2023 Sexual Health Sponsorships

The Initiative You Support

Engage with the top medical leaders in Urgent Care to discuss topics around sexually transmitted infections (STIs) and the critical role Urgent Care centers play in their diagnosis and treatment.

STIs are the second largest reason why patients visit Urgent Care centers. Patients often choose Urgent Care to protect their anonymity, or in many cases, because they do not have a permanent primary care provider. In recent years there has been an increase in sexually transmitted infections such as HIV, chlamydia, gonorrhea, and syphilis, and this has resulted in a significant rise in volume for patients seeking diagnosis and treatment at Urgent Care centers.

Sponsorship

\$25,000

- Brand Recognition: Signage & logo in the Quality Program Center (QPC) at the 2023 Urgent Care Convention (March 31- April 5, 2023)
- In coordination with Accreditation Survey Prep
- Product Placement: Showcase product(s) in the Accreditation Survey Prep area (in QPC), and provide educational materials during Convention
- Marketing: One targeted email showcasing your product
- Two focus groups with targeted UCA Chief Medical Officers and Leaders
- Must take place in calendar year 2023
- Inclusion in Sexual Health Toolkit. Toolkit includes:
 - Public health resource guidelines
 - Educational resources on expertise
 - Sexual health best practices
 - Responsible prescribing practices
- Toolkit will reside on the UCF Strategic Initiative web page

Thank You

These sponsorships allow us to fortify our efforts to provide members with resources and education specific to Urgent Care, moving this important industry forward.

Contact:

Yvette Powe, UCF Development | ypowe@ucaoa.org | 331.472.3745

Thank you, always, for your support of the long-term success of our industry.