

2021

Clinical Consortium

JW Marriott, Denver, Colorado

25

Sunday

UCA Clinical Consortium Registration/Check-in

3:00



REGISTRATION
Fireside Patio

4:00 – 6:00 PM

SOLUTIONS SHOWCASE & WINE TASTING
Wine Tasting (Sponsored by By Hybrent)
Fireside Room & Patio - Located 1st Floor JW Marriott

6:00 – 8:00 PM

WELCOME DINNER
Level 2 Grand Ballroom

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Monday

Location: Level 2 Grand Ballroom

Clinical Consortium

8:00 – 8:30 AM

BREAKFAST

8:30 – 8:45 AM

WELCOME & INTRODUCTIONS

26

Monday (con't)

Location: Level 2 Grand Ballroom

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8:45 - 11:30 AM

**SESSION 1 - Updates And Projections For 2021-22
State Of The Union: Updates From Public Health & Partners**

MODERATOR: SEEMA AWATRAMANI, MD, REGIONAL MEDICAL DIRECTOR, PM PEDIATRICS

8:45 - 9:45 AM

Public health review of COVID-19 and projections for 2021-22 season

- Guidance for fall; Testing and Vaccines
- Occupational Health Implications
- Surveillance Trends for Flu
- Plan for COVID boosters
- CDC Recommendations/Guidance for Urgent Care providers

TIM UYEKI, MD, CHIEF MEDICAL OFFICER, INFLUENZA DIVISION
CENTERS FOR DISEASE CONTROL AND PREVENTION

4:00 - 6:00 PM



XOFLUZA (baloxavir marboxil): Treat with a Single Dose

LAURA SCOLIERE, DIRECTOR, NATIONAL ACCOUNTS-INFLUENZA, GENENTECH

10:00 - 10:15 AM

BREAK

10:15 - 10:30 AM

Understanding Everywhere Care

PAUL BARTO, VICE PRESIDENT OF BUSINESS DEVELOPMENT, BINX HEALTH

10:30 - 10:45 AM

The Syndromic Approach for Infection Disease Testing

JENNIFER BAIRD, PHARM.D, GLOBAL MEDICAL AFFAIRS SCIENTIST, BIOFIRE DIAGNOSTICS

10:45 - 12:15 PM

Updates from state public health and emergency response plans for 2021-22 season (COVID-19 & Influenza)

SARAH BABCOCK, CITY OF NEW ORLEANS HEALTH DEPT.
MARY FOOTE, MD, NYC DEPT. OF HEALTH & MENTAL HYGIENE
RACHEL HERLIHY, MD, COLORADO DEPT. OF HEALTH

URGENT
CARE
FOUNDATION



26

Monday (con't)

Location: Level 2 Grand Ballroom

- 12:15 - 1:00 PM** LUNCH BREAK
- 1:00 - 3:00 PM** **SESSION 2: Clinical Practices, Trends & Recommendations**
- 1:00 - 1:15 PM** **Site Selection: New Validation Techniques**
MICHAEL ZELNIK, PRESIDENT, NATIONAL UC REALTY
- 1:15 - 1:30 PM** **How the Right Supply Partner Elevates Patient Care and Profitability**
STEPHEN BURNS, EXECUTIVE VICE PRESIDENT, ALT SITE SALES, MEDLINE INDUSTRIES, INC.
- 1:30 - 2:45 PM** **A Panel Discussion: Best Practices/Recommendations**
This is an evolving landscape. How do you stay nimble and ahead of the curve? What changes can you make now to maximize reimbursements?
- Optimize Reimbursements
 - Prepare for Fall Trends
 - Stay Afloat after the COVID-Testing Boom with New Service Lines
- SUZANNE JACKSON, VICE PRESIDENT, HCA HEALTHCARE
RANDY JOHANSEN, PRESIDENT, AMERICAN FAMILY CARE
ARMANDO SAMANIEGO, MD, PRESIDENT/CMO, STAT MED URGENT CARE
- 2:45 - 3:00 PM** BREAK
- 3:00 - 4:15 PM** **SESSION 3: New Research, Treatment And Diagnostics**
- 3:00 - 3:15 PM** **Adapting with the Urgent Care Market**
DEE CHAPMAN, SR. SALES EXECUTIVE, MOLECULAR, ABBOTT;
CHRIS KIPPER, SR. SPECIALIST, MOLECULAR, ABBOTT
- 3:15 - 3:30 PM** **Evolving COVID-19 Testing Needs in Urgent Care**
STEPHANIE L. MITCHELL, PH.D., D(ABMM), DIRECTOR, MEDICAL AFFAIRS, CEPHEID

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26

Monday (con't)

Location: Level 2 Grand Ballroom

- 3:30 - 3:45 PM** **The Urgent Care Partnership. Why Quidel?**
JACQUELINE PAULO, DIRECTOR, INFECTIOUS DISEASE MARKETING
RYAN VIGNONA, URGENT CARE AREA SALES MANAGER, QUIDEL
RYAN JACOBSEN, URGENT CARE AREA SALES MANAGER, QUIDEL
- 3:45 - 4:00 PM** **New Frontiers in the Fight Against COVID-19**
LAUREN LEVINE, DIRECTOR, US MARKETING, PFIZER
- 4:00 - 4:15 PM** **The Need for CLIA-WAIVED Bacterial Vaginosis & Trichomonas Tests in Urgent Care**
DAVID MORRIS, PHD, PRINCIPAL PRODUCT MANAGER, SEKISUI DIAGNOSTICS
- 4:15 - 4:30 PM** **Why traditional diagnostics limits your growth.**
RYAN ROBERTS, CHIEF COMMERCIAL OFFICER, SENSE BIO
- 4:30 - 4:45 PM** **2021-22 Urgent Care Respiratory Infection Season Action Plans**
- 4:45 - 3:00 PM** **DAY 1 WRAP- UP**

Welcome Reception and Dinner

- 6:00 - 9:00 PM** Quality Italian Steakhouse | 241 Columbine St.
(Attendees only)

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27 Tuesday

Location: Level 2 Grand Ballroom

7:30 - 8:00 AM BUFFET BREAKFAST

8:00 - 8:05 AM LUNCH BREAK

8:05 - 8:20 AM **STATE OF THE COLLEGE (CUCM)** 
JASMEET SINGH BHOGAL, MD, PRESIDENT OF THE COLLEGE OF URGENT CARE MEDICINE AND MEDICAL DIRECTOR FOR URGENT CARE AT LANCASTER GENERAL HEALTH SYSTEM

8:20 - 10:00 AM **SESSION 4: Bridging Clinic And Community: Strategies To Advance Health Equity In The Urgent Care Industry**

Featured Presenter:

NADIA ISLAM, PHD, NYC GROSSMAN SCHOOL OF MEDICINE
DEPARTMENT OF POPULATION HEALTH

10:00 - 11:00 AM **Discussions Potential Industry Initiatives
UCA Commission on Diversity**
Cassandra Donnelly, MD, Regional Medical Director
Wellstreet Urgent Care
Armando Samaniego, MD, Founder, STAT MED Urgent Care

11:00 - 11:15 AM BREAK

11:15 - 12:00 PM **SESSION 5: Sexually Transmitted Infections - Urgent Care Industry Trends**

- Epidemiological trends: Chlamydia, Gonorrhea & Syphilis
- Rapid increase in rural populations

JEFF COLLINS, MD, CHIEF MEDICAL OFFICER, MD NOW
KAREN WENDEL, MD, DIRECTOR, HIV/STI PREVENTION, DPH;
ASSISTANT PROFESSOR OF MEDICINE, UNIVERSITY OF
COLORADO HEALTH SCIENCES CENTER, DIVISION OF INFECTIOUS
DISEASES

12:00 - 12:30 PM **Antibiotic Stewardship - Urgent Care Industry Trends**
SHARON TSAY, MD, MEDICAL OFFICER, OFFICE OF ANTIBIOTIC
STEWARDSHIP, CENTERS FOR DISEASE CONTROL AND
PREVENTION

12:30 PM **NEXT STEPS & ADJOURN**

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Notes